



April 23, 2025

CYPRESS COUNTY SEEKS BUSINESS LEADERS FOR ECONOMIC DEVELOPMENT STRATEGY TASK FORCE

DUNMORE, ALTA. – Cypress County Economic Development is inviting local business owners and entrepreneurs to play a vital role in shaping the region’s economic future by applying to serve on the Cypress County Economic Development Strategy Task Force.

This newly formed Task Force will guide the creation of a comprehensive economic development strategy by offering insight, recommendations, and strategic direction. The county is now accepting applications and nominations for four (4) business representatives to join the Task Force. The deadline to apply is May 12, 2025.

Business owners can self-nominate or nominate someone else by completing the application form at <https://cypresscountybusiness.ca/pages/economic-development-strategy-taskforce>.

“We’re building a strategy that will drive meaningful growth and create real opportunities in Cypress County,” says Beth Cash, Economic Development Officer. “We want to ensure that our local businesses are not just consulted, but truly at the table throughout this process. Their insights are critical to making sure the actions we take to grow and develop our county align with their real-world needs, priorities, and strengths.”

About the Task Force

The Economic Development Strategy Task Force will meet bi-monthly over the course of a year. Members will work alongside Cypress County administration and council representatives to:

- Evaluate the current economic development strategy
- Identify incentives to attract and retain businesses
- Explore regional collaboration opportunities
- Recommend infrastructure priorities
- Review planning and regulatory processes
- Examine key economic corridors for growth potential

A final report, based on the Task Force’s findings and recommendations, will be presented to council.

This is a unique opportunity for business leaders to have a direct impact on the future of Cypress County’s economy. Apply today or nominate someone you believe would be a great voice at the table.

For more information or to apply, visit: www.cypresscountybusiness.ca.

-30-

For more information contact Beth Cash, Cypress County Economic Development Officer at beth.cash@cypress.ab.ca or call 403-526-2888.