



Policy Owner: Roads
Adoption Date:
Resolution: 97/256

Policy: R 11
Effective Date: August 5, 1997
Last Amended Date: March 5, 2018

ADVERTISING SIGNS

Definitions

Advertising Sign means the display of any word, letter, model, picture, symbol, device or representation which is employed wholly or in part for the purpose of advertisement, announcement or direction.

Owner means the person, persons or corporate entity that is a party to an agreement with the former town of Irvine or Cypress County for the placement of an Advertising Sign.

Policy Statement

Cypress County will permit Advertising Signs in the Hamlet of Irvine subject to the following:

1. Additional Advertising Signs will not be permitted.
2. Existing Advertising Signs shall be considered as a non-conforming use pursuant to the Land Use Bylaw.
3. Upon the cancellation of a Lease Agreement, existing signs may be offered for lease to another local business.
4. Existing agreements of Advertising Signs with Cypress County are as follows:
 - a. Term Agreements may be renewed on terms established by Cypress County at an annual rental rate of \$1,000.
 - b. Non-Term Agreements will remain in effect until there is a change of ownership, tenancy or occupancy of the Owner.
 - c. A change in ownership, tenancy or occupancy will be subject to 3 a. above.

5. The Owner shall not assign, transfer or sub-let the Advertising Sign, or any portion thereof, without the consent of Cypress County in writing.
EXCEPTION - Owners whose business operations includes the construction, installation, manufacture, maintenance and sale of Advertising Signs.
6. The terms and conditions for the placement, construction, installation, maintenance and removal of Advertising Signs shall be as outlined in the attached "Advertising Sign Lease Agreement."

Policy History

Amendment Dates & Descriptions:

June 21, 2016
Resolution No. 2016/320
March 5, 2018
Council reviewed

Review Dates & Outcomes: